

ATOMIC

ADVERTISING
TECHNOLOGY
MEDIA
CREATIVITY

sponsorship menu 2009

Presented by

Media **strategy**
IN CANADA bold vision brand new ideas

STIMULANT

~~PRESENTING SPONSOR~~

\$29,995 (exclusive)

SOLD

- Prominent logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Exclusive advertising space on the conference delegate information sheet
- Seat drop or delegate bag insert
- Exclusive opportunity to hang a banner in the conference session room (you supply)
- Exclusive opportunity to feature your logo on delegate lanyards
- Opportunity to contact delegates by email once in advance of the event to promote your company as a sponsor (we will facilitate)
- Opportunity to sponsor a conference session
- 8' x 8' exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- Two 3' x 4' posters placed throughout conference venue (you supply digital art, we print)
- Tower ad on event website homepage during pre-promotion
- Full-page ad in the October issue of strategy magazine
- 10 passes for full conference registration, plus a 50% discount rate on additional registrations

GOLD SPONSOR

\$9,995 (only THREE available)

- Prominent logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Seat drop or delegate bag insert
- 8' x 8' exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- Wide 2-unit ad (in rotation) on event website homepage during pre-promotion
- Half-page ad in the October issue of strategy magazine (value: \$3,400)
- 10 passes for full conference registration, plus a 50% discount rate on additional registrations

PATRON SPONSOR

\$4,995 (only FIVE available)

- Prominent logo exposure on all promotional materials, including promotional literature, ads, flyers, signage at the event, website, e-mails and press releases
- Seat drop or delegate bag insert
- Wide 2-unit ad on event website homepage during pre-promotion (in rotation)
- 8' x 8' exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- 5 passes for full conference registration, plus a 50% discount rate on additional registrations

A LA CARTE OPPORTUNITIES

DELEGATE BAGS

\$4,995 (only ONE available)

- Exclusive sponsorship of conference tote bags with your logo and in the colour of your choice (we supply). If you supply, cost is \$2,750 and bags must be approved by event producers

EXHIBIT SPACE*

\$2,495

- 8' x 8' exhibit space at the conference with 1 table and 2 chairs (booth not provided; includes 1 restricted pass for booth attendant)
- * Exhibitors who commit by August 14 pay only \$1,995

SEAT DROP OR DELEGATE BAG INSERTS

\$1,495

- Limited to 1 piece of literature or promotional item. Discount extended on multiple items

PENS

\$750

- You supply

NOTEPADS

\$750

- You supply

LITERATURE DISPLAY

\$750

- Opportunity to display one piece of literature or promotional item on a table in the conference common area. Items will be set out and replenished by staff